

## Curriculum Vitae

### Personal information

First name(s) / Surname(s) SAMUEL GITONGA NJERU  
Address P.O Box 443 60400 Chuka, Kenya  
Mobile: 0723 497411  
E-mail [gitonga.samuel@embuni.ac.ke](mailto:gitonga.samuel@embuni.ac.ke) or [gitstosh@gmail.com](mailto:gitstosh@gmail.com)  
Nationality Kenyan  
Date of birth 30<sup>th</sup> June, 1979  
Gender Male

### Work experience

Dates April 2014 to Date  
Occupation or position held Assistant Lecturer (Marketing) and Co-ordinator – Third Stream Income  
Embu University College

### Main activities and responsibilities

- Teach Marketing and Management Units in the Department of Economics and Business
- Conduct research activities
- Supervise student projects
- Develop and review academic programmes in the Department
- Market the University College Programmes and Increase student population
- Co-ordinate Income generation activities

Dates December 2011 to March 2014  
Occupation or position held Ag. Director – Meru Town Campus  
Meru University of science and Technology

### Main activities and responsibilities

- Ensure smooth implementation of Curricula in all programmes offered in the Campus
- Manage the members of staff in the Campus
- Planning for campus needs and developments
- Popularize academic programmes offered at the campus
- Implement rules and regulations governing code of conduct of staff and students
- Conduct repair and maintenance of campus equipment and facilities
- Maintain effective communication between students and lecturers

	<p>Other Key Achievements</p> <ul style="list-style-type: none"> <li>• Appointed Part-time Lecturer in the School of Business and Economics to teach marketing and Business Management courses since the year 2010.</li> <li>• Appointed member of HIV/AIDS Committee which wrote two successful proposals that were funded and being implemented.</li> <li>• A trained ISO 9001:2008 Quality Management Systems Lead Auditor and Championing the implementation of the system in the Academic Division.</li> <li>• Appointed a member of the Committee spearheading Performance Contracting monitoring and evaluation</li> <li>• Growing the number of students from 237 students in January 2012 to 842 in December 2013.</li> </ul>
Name and address of employer	Meru University of Science and Technology P.O Box 972 60200 Meru, Meru County, Kenya.
Dates	July 2009 to November 2011
Occupation or position held	Performance Contracting Officer
Main activities and responsibilities	<ul style="list-style-type: none"> <li>- Cascading of University Performance Contract</li> <li>- Monitoring the implementation of the contract</li> <li>- Co-ordinating evaluation of the contract</li> <li>- Co-ordinating preparation of quarterly and annual performance reports</li> </ul>
Name and address of employer	Meru University of Science and Technology
Dates	January 2006 to June 2009
Occupation or position held	Graduate Teacher
Main activities and responsibilities	Teaching English and Literature in Secondary School.
Name and address of employer	Teachers Service Commission, Private Bag, Nairobi, Kenya.
Education and training	
Date	September 2013 to date
Status	Ph.D (Business Administration - Marketing) Ongoing
Name and type of organisation providing education and training	Kabarak University
Dates	2003 - 2005
Title of qualification awarded	Masters of Business Administration (Marketing)

Principal subjects/occupational skills covered	Project Title: 'The impact of Value Proposition on Consumer Purchase: A case of the Petroleum industry in Nairobi.
Name and type of organisation providing education and training	Kenyatta University, Nairobi, Kenya.
Dates	1999 – 2003
Title of qualification awarded	Bachelor of Education (Arts)
Principal subjects/occupation skills covered	English and Literature
Name and type of organisation providing education and training	Kenyatta University, Nairobi, Kenya.
Personal skills and competences	
Social skills and competences	Good communication and team spirit skills gained during my undergraduate training. Skills have been exploited as I teach in the University and while co-ordinating Performance Contracting activities in the entire University as well as in my current position.
Organisational skills and competences	Has offered leadership in the management of the Town Campus administration and in monitoring and evaluation of University's Performance Contract. Skill gained in a seminar and at work.
Technical skills and competences	Good command for quality management. A trained lead auditor of ISO 9001:2008 (Quality Management Systems). Skills gained through training.
Computer skills and competences	Good command of Microsoft Office tools (word and excel). I am also well acquainted with use of the internet. Skill acquired through training and at work.

Additional information

Contact Persons:

1. Prof. N.M Gitonga, Ph.D. Deputy Vice Chancellor (Academic Affairs)  
Meru University of Science and Technology.  
P.O. Box 972 – 60200, Meru, Kenya  
Cell: 0722 380602.
2. Mr. Benjamin Mugambi Kanga – Student Counsellor, Chuka University.  
P.O Box 109 - 60400, Chuka, Kenya.  
Cell. 0720 335292.
3. Mr. Maurice Matumo Co-operative Bank of Kenya (Head Office)  
P.O. Box 48231 - 00100, Nairobi, Kenya.  
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